

SPONSORSHIP PACKAGES

GRACE's initiatives align with the **United Nations Sustainable Development Goals (SDGs)** and address critical challenges in Ghana and beyond. To implement these transformative projects, we offer sponsorship opportunities that provide exceptional **visibility**, **impact**, **and engagement** for our partners.

Our sponsorship packages cater to both **corporate organizations and individuals**, ensuring that businesses, philanthropists, and community members can contribute meaningfully to our mission.

Packages and Benefits

1. Corporate Sponsorship Opportunities

For companies seeking to make a **measurable impact** while enhancing their brand visibility and corporate social responsibility (CSR) efforts, we offer the following **corporate sponsorship levels**:





Sponsorship Level	Contribution (GHS Equivalent)	Benefits
Customized Sponsor	Flexible (Negotiable)	 Tailored sponsorship benefits designed in collaboration with GRACE. Exclusive branding opportunities and co-created initiatives. Personalized engagement, including custom impact reports and on-ground visibility.
Platinum Sponsor	\$100,000+/year	 Premier branding on GRACE's platforms, materials, and events. Recognition in nationwide TV, radio, and digital campaigns. Distinguished acknowledgment in Carelines with GRACE and special program segments. VIP invitations to high-profile networking and stakeholder events.





Sponsorship Level	Contribution (GHS Equivalent)	Benefits
Gold Sponsor	\$50,000–\$99,999/year	 Significant branding on initiative materials, GRACE's website, and social media. Recognition in regional media and newsletters. Invitations to GRACE-hosted conferences and networking events. Featured acknowledgment in GRACE's annual impact report.
Silver Sponsor	\$25,000-\$49,999/year	 Logo placement on GRACE's website, program banners, and selected initiatives. Acknowledgment in GRACE's quarterly newsletters. Access to exclusive data and impact stories on supported initiatives.
Bronze Sponsor	\$10,000-\$24,999/year	 Recognition on GRACE's website and in local press releases. Invitation to attend GRACE community-focused events. Summarized updates on project impact.
Community Sponsor	\$5,000–\$9,999/year	 Acknowledgment on GRACE's website and community event materials. Invitation to select volunteer and outreach programs.





2. Individual Sponsorship Opportunities

Individuals who want to support GRACE's mission can choose from the following sponsorship levels:

Sponsorship Level	Contribution (GHS Equivalent)	Benefits
Customized Sponsor	Flexible (Negotiable)	 Personalized sponsorship package designed with GRACE. Tailored branding and recognition opportunities. Option to fund a specific project or initiative. Custom impact reports and engagement with GRACE's team.
Champion Sponsor	\$2,500+/year	 Name listed on GRACE's website under "Champion Sponsors." Invitation to an exclusive GRACE appreciation event. Personalized quarterly impact updates.





Sponsorship Level	Contribution (GHS Equivalent)	Benefits
Supporter Sponsor	\$1000– \$2499/year	 Name listed in GRACE's digital newsletters. Invitation to select GRACE community activities.
Contributor Sponsor	\$500 – \$999/year	Acknowledgment on GRACE's social media pages.
Friend of GRACE	Below \$500/year MERGENC	Recognition in an annual "Thank You" social media post.

3. In-Kind Sponsorship Opportunities

In addition to financial contributions, GRACE welcomes **non-monetary sponsorships** that support our initiatives.

Examples of In-Kind Contributions:

- Vehicles and Equipment For road safety and emergency response programs.
- **Media Airtime** To broadcast health and empowerment programs.
- Medical Supplies For health campaigns and emergency response efforts.





• Tree-Planting Materials – For reforestation and environmental conservation projects.

In-Kind Sponsor Benefits:

- **Branding opportunities** tied to donated resources (e.g., co-branding on vehicles or materials).
- Recognition in GRACE's impact reports, events, and media campaigns.
- Tailored acknowledgment in **marketing materials** linked to your contribution.

Why Sponsor GRACE?

- **ঔ Brand Visibility** − Gain national and international exposure through GRACE's media presence.
- Social Impact Align with Sustainable Development Goals (SDGs) and create lasting change.

 Align with Sustainable Development Goals (SDGs) and create lasting change.
- ✓ Networking Opportunities Connect with stakeholders, policymakers, and global development partners.

Partner with GRACE Today!

• For sponsorship inquiries, please contact us at:

Email: sponsorships@grace-global.org

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